

FAST FACTS:

MARJORIE LEE HERTER

Shareholder- Sole Director

President-Secretary

42 years
construction experience

M.B.A., 1979

Certified Construction Associate

Certified – OSHA Construction
Health & Safety

Chicago Licensed Mason:
Concrete & Brick Masonry

High Impact-Low Effort

Ideas to qualify your contractor:

- Check their website (20 min.)
- Call three references (30 min.)
- Calculate liquidity ratios (10 min.)
- Meet the owner(s) (30 min.)
- Review resumes of key personnel (15 min.)

CONSTRUCTION CONCIERGE

Yes, Vee See Construction provides “concierge services”. Typically you wouldn’t relate construction with a concierge. But, the services which we can provide are similar to those of a concierge.

A concierge holds the keys to travel, eating establishments, events, errands, and entertainment. An upscale concierge provides the WOW factor, achieving the near impossible. How can they provide such a range of services? They rely on an extensive list of personal contacts.

Vee See Construction has amassed a plethora of contacts over our 60 years in business. Our subcontractors and suppliers deliver the goods. We also have the keys to connect you to financing, prop-



erty acquisition, architectural and interior design, and specialty consultants.

Concierges hold the keys but we can surpass that and actually “turnkey” the construction process. Call us first when you’re ready to step off with your new venture.

Have you ever been WOWed by a concierge? Let us WOW you as your construction concierge.

HOW DO I EVALUATE A CONTRACTOR’S KNOWLEDGE & EXPERIENCE?

We’ve all been stymied by this question. Whether it be in trying to get that job without the experience or gaining recognition without the academic credentials.

The same dilemma may be encountered when qualifying your contractor.

So how do you weigh the experience and knowledge of your contractor? Set minimum standards. For experience, any contractor with ten years or more experience probably has sufficient on the job know-how to tackle the work. For knowledge, look to the ongoing education of the team

members, starting from the top.

The question is one of balance between knowledge and experience. Contractors need to continue education in the latest products and techniques as well as continuing to build on their project portfolio.

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General Contractor

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www.VeeSee.com

*We build environments
where people work, play,
heal, learn, and worship --
since 1947.*

FREE OFFER

Call us today for a copy of Jack Miller's *Construction Buyers Guide*, which covers such topics as –

What do I need?

What can I afford?

Contractual relationships

Reasonable fees and profits

How to select your contractor

ACCOLADES TO OUR LEADER

You're invited to join us in celebrating another accolade garnered by our leader, Marjorie Herter.

Marjorie was recently unanimously voted "Member of the Year" by Vistage Chief Executive Group 429. This prestigious award came with words which describe her every day work ethic. We'd like to share some of the thoughts attributed to her by her peers.

"Marjorie is unbelievably thoughtful."

"(She) participates fully and attends everything."

"Marjorie has integrity in her business, in her life, in her advice to us."

"...she cares more than anybody about the success and value of the group."

Marjorie has been



President of Vee See Construction since 1984 but her leadership in the

company and industry dates decades earlier. She has been the inspiration of many employees and colleagues. Her drive and dedication for doing the right thing comes through in all that she does.

For the past five years, Marjorie has participated in Vistage (formerly known as The Executive Club or TEC). The program enables members to gain fresh perspectives and find new solutions to outperform their expectations. Membership is by invitation. For more information, call Marjorie at 708-425-3420.