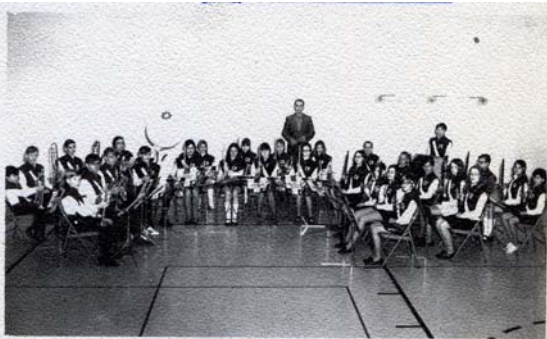


OUR 60TH YEAR IN BUSINESS

Since 1947 we've built many different types of structures, remodeled them, renovated them, and rehabilitated them. In the 1950's we built single family homes and installed the "latest" in radio controlled overhead garage doors.

In the 1960's we entered the governmental/commercial arena. Our clients were U.S. Railroad Retirement Board, Chicago Public Schools, Chicago Bridge & Iron, Cook County government, Bird & Son, U.S. Postal Service, Goodyear, Teibel's Restaurant, and Buschbach Insurance Agency. Rehabilitation of school toilet rooms were also a big portion of our book in the 60's.

The early 1970's found us building new suburban schools, libraries, and commercial mid-rises. In the 1980's we included the V.A. hospitals, Chicago Housing Authority, U.S. Department of Housing, Chicago Department of Housing, Illinois Housing Development Authority, Chicago Park District, City of Chicago, and Illinois Capital Development Board to our list of clients.



Over the years, we've gone back to structures we originally built to remodel them. Finley Jr. High School in Chicago Ridge is a recent example. We built the school in 1970 and returned 35 years later to remodel the gym. The original floor (left) was resilient floor tiles on concrete slab. The remodeled floor (right) is the latest in vinyl athletic floor surfaces.



FAST FACTS:

Our Long Standing Relationships

Since 1950's

Dykstra Concrete

Lowery Tile

Marquette Bank

Carpenters Union & Local 141

Since 1960's

Charles F. Biersborn, Jr.

Insurance & Bonding Agent

F. H. Leinweber Co.

Mutual Sales Corp.

WHAT'S THE STORY BEHIND THE NAME "VEE SEE"?

Many of you ask how the name "Vee See" came to be our moniker. Since this is our 60th anniversary year, we're even more delighted to let you in on our origins. Our founders were brothers Vergil C. Herter and Siebert C. Herter.

In the 1940's, it was partnerships which were the tony form for small businesses. (Corporations were for big business.) After the

"big war", veterans, now back at home, found the workplace different. Different because of the new economy and buyers' needs. Different because of the situations they had survived. Different because of their own new-found skills. Business partnerships were formed and valued.

So WWII veterans Vergil and Siebert Herter formed a partnership. They used their

first name initials and played with the format. The original partnership papers were signed on January 2, 1947 with the name of the partnership "Vee See Construction Co."

We've been in business continuously since 1947 and just added "Inc." to the name in 1968 when we were incorporated (corporations weren't just for big business in the 60's).

Vee See Construction
Company, Inc.
General Contractor

4100 W. 105th St.
Oak Lawn, IL 60453

Phone: 708-425-3420
Fax: 708-425-6615

www.VeeSee.com

*We build environments
where people work, play,
heal, learn, and worship --
since 1947.*

60 Years

To celebrate our 60 years in business, we'd like to share 60 minutes of our time exclusively with you.

If you are just beginning to think of your new construction or renovation project or if you already have design drawings, we are offering our time to you.

You can bounce your ideas off of us or use our experiences to refine your concepts and prices.

Call Marjorie at 708-425-3420 to schedule your individual, no-cost, no-obligation appointment.

THE 2ND GENERATION

For a construction business to continue to the second generation is a compliment to the family founders and followers alike. For Marjorie, Jim, and Mimi, it was a natural progression.

Although all started by following their father and uncle around, each had a different job. Marjorie at age seven would sometimes go with Vergil and Siebert to the single family houses they were building. She would sweep the wood shavings into piles. Her pay? Twenty-five cents in the morning and – if she lasted – 25 cents for the afternoon.

Early on, Jim's

chores on the job included keeping the framers' nail pouches full and running for tools. Later, he developed skills in a hands-on learning experience.

she was in 8th grade. She would ride in the car with him, taking notes while he drove and checked jobs. When it came to summer work, Mimi was enlisted at the age of 10 by Marjorie to help out with payroll. It wasn't too long before Mimi would prepare a manual payroll for 100 workers each week. Mimi liked having her job at Vee See Construction; it paid much more money (per hour) than the traditional teenage job of babysitting.

As Marjorie, Jim, and Mimi grew so did their responsibilities, knowledge, and authority. Combined, they have over 100 years experience.

Mimi remembers acting as her Dad's "personal assistant" when